

# IMPORTANT NEW RIGHTS FOR CONTACT LENS CONSUMERS



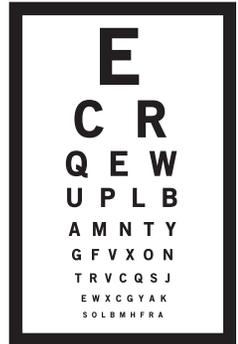
## The Federal Trade Commission's Updated Contact Lens Rule Is Effective October 16 which is Great news for the 45 million Americans who wear contact lenses.

Through a bipartisan and unanimous ruling by the Federal Trade Commission (FTC), after 5+ years of careful deliberation, the updated Contact Lens Rule provides important protections for consumers and ways for the FTC to ensure that rights can be enforced.

This is critically important because over the past 17 years since Congress passed the Fairness to Contact Lens Consumers Act in 2004, there has been increasing evidence across the country that prescribers have been refusing to provide patients with copies of their prescription. This denies patients the right to shop around for the lowest prices, best service, and most convenient delivery methods.

### KNOW YOUR RIGHTS UNDER THE FTC'S CONTACT LENS RULE

- 1 You do not have to purchase your contact lens from the prescriber who performed your eye exam. You can shop around for the best prices, best service, and most convenience.
- 2 You have a guaranteed right to a copy of your own prescription from your prescriber after an eye exam.
- 3 Your prescriber, the person who gives you your eye exam, must confirm that he or she gave you a copy of your prescription and also maintain documented proof that they followed this requirement for at least three years.
- 4 There are four ways a prescriber can confirm they gave you a copy of your prescription
  - They can ask you to sign a piece of a separate paper confirming you received it.
  - They can ask you to sign a copy of the prescription form with a space for confirmation and keep a copy of that.
  - They can ask you to sign a copy of the sales receipt for the eye exam that has an area for a confirmation signature.
  - They can give you a digital copy of your prescription, if you consent to receive a digital copy. All digital prescriptions must be accessible, downloadable and printable.
- 5 Prescribers must provide a prescription upon request to a person designated to act on behalf of the patient (retailer/agent) within 40 business hours. This enables patients to receive their contact orders faster.
- 6 If you suspect an eye care prescriber is violating the **Contact Lens Rule**, report it to the FTC at [ftc.gov/complaint](https://ftc.gov/complaint).



Need more information? Check out the FTC's Understanding Your Prescription Rights for Glasses and Contact Lenses for a more in-depth look at your prescription rights for contacts and eyeglasses. You can also go to [KeepContactLensChoice.Com](https://KeepContactLensChoice.Com).

